LODGING: A block of rooms has been reserved at the Embassy Suites Columbus Airport. Room rates are $149.00 per night plus tax. Reservations can be made by going to: 
Or by calling the hotel directly at (614) 536-0500.

ROOM Reservations must be made by October 31, 2017. RESERVE EARLY!
Cancellations must be made 24 hours prior to the scheduled arrival date.

TRAVEL DIRECTIONS:
* From the North, I-71 South to 270 East to I-670 West exit #9 Cassady Avenue through light on Airport Drive, hotel on right.
* From the South, I-71 North to I-670 East-Airport, exit #9 Johnstown Road, stay right at the fork onto Johnstown Road, right on Cassady Avenue, left on Airport Drive, hotel on right.

DRESS CODE: Attire is business casual. Please dress in layers due to the variable room temperatures.
**FRIDAY, November 10, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30–8:00 am</td>
<td>Registration</td>
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<tr>
<td>8:00–9:00 am</td>
<td>KEY NOTE ADDRESS: Quick, there it goes! The Medical Staff as it was, is and will soon be Hugh Greeley</td>
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<tr>
<td></td>
<td>• The forces that are eroding the very structure of the medical staff and those that prop it up. Participants will be provided some of the tools needed to assist in the transition from the present to the future.</td>
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<tr>
<td>9:00–10:00 am</td>
<td>Accreditation Update: What's new, what's not and who cares</td>
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<td></td>
<td>Hugh Greeley</td>
</tr>
<tr>
<td>10:00–10:15 am</td>
<td>BREAK</td>
</tr>
<tr>
<td>10:15–11:00 am</td>
<td>News to Know from the Medical Board</td>
</tr>
<tr>
<td></td>
<td>Joan K. Wehrle, CPMSM</td>
</tr>
<tr>
<td>11:00 am–12:00 pm</td>
<td>Credentialing in a Fast-Paced, Multi-Dimensional, Conflicting World</td>
</tr>
<tr>
<td></td>
<td>Hugh Greeley</td>
</tr>
<tr>
<td>12:00–1:00 pm</td>
<td>LUNCH and BUSINESS/NETWORKING MEETING</td>
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<tr>
<td>1:00–2:00 pm</td>
<td>FPPE and OPPE - the MSP and Medical Staff Leaders Guide</td>
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<tr>
<td></td>
<td>Hugh Greeley</td>
</tr>
<tr>
<td>2:00–3:00 pm</td>
<td>Ohio Automated Rx Reporting System (OARSS) Update</td>
</tr>
<tr>
<td></td>
<td>Jesse L Wimberly</td>
</tr>
<tr>
<td>3:00–3:15 pm</td>
<td>BREAK</td>
</tr>
<tr>
<td>3:15–4:35 pm</td>
<td>Some Things Never Change: Guarding the gate without creating credentialing complexity - Legal, Practical and Compelling Lessons from the field</td>
</tr>
<tr>
<td></td>
<td>Hugh Greeley</td>
</tr>
<tr>
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<td>• Identify three current challenges they are facing today.</td>
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<tr>
<td></td>
<td>• Articulate three best practices for enhancing the credentialing process.</td>
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<tr>
<td></td>
<td>• Recognize the power of vision, communication, and persuasion.</td>
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<tr>
<td></td>
<td>• Discuss three compelling reasons that encourage hospitals to seek accreditation and three suggestions that the effort may not have a positive ROI.</td>
</tr>
</tbody>
</table>

**Hugh P. Greeley, HG Healthcare Consultants, LLC**

Hugh Greeley is managing director for HG Healthcare Consultants and is the founder of the Greeley Company. Mr. Greeley is well known to medical staff professionals; he’s been around for many years conducting seminars, publishing books and newsletters, speaking at NAMSS conferences and as faculty at the Estes Park Institute, Governance Institute, and many other associations and societies. He counts nearly 4,000 seminars for which he has spoken. Hugh has worked in nearly a dozen foreign countries and has visited over 1,000 hospitals in the United States.

**CONTINUING EDUCATION UNITS:** 8.5 CEUs have been requested from the National Association Medical Staff Services (NAMSS)

**TARGET AUDIENCE:** This program is designed for the following healthcare professionals: medical staff service professionals, provider credentialing specialists, managed care administrators, medical staff leaders, quality improvement professionals, healthcare administrators and consultants.

**PROGRAM OBJECTIVES November 10, 2017**

**KEY NOTE ADDRESS: Quick, there it goes! The Medical Staff as it was, is and will soon be Hugh Greeley**

• The forces that are eroding the very structure of the medical staff and those that prop it up. Participants will be provided some of the tools needed to assist in the transition from the present to the future.

**Accreditation Update: What’s new, what’s not and who cares** (Includes NCQA)

Hugh Greeley

• Articulate at least three past standards that are frequently overinterpreted and which create significant unnecessary and non-value added work for the medical staff and the MSP.
• Analyze various alternatives to traditional accreditation purveyors and be able to state a succinct rational supporting their recommendation to management concerning accreditation directions.
• Identify three compelling reasons that encourage hospitals to seek accreditation and three suggestions that the effort may not have a positive ROI.

**News to Know from the Medical Board**

Joan K. Wehrle, CPMSM

• elicense data conversion update.
• MD, DO, DPM and Training Certificate licensure changes.
• Respiratory Therapist and Dietician regulation changes.
• Medical Board rules update.

**Credentialing in a Fast-Paced, Multi-Dimensional, Conflicting World**

Hugh Greeley

• Identify three current challenges they are facing today.
• Articulate three best practices for enhancing the credentialing process.
• Recognize the power of vision, communication, and persuasion.
• Discuss three compelling reasons that encourage hospitals to seek accreditation and three suggestions that the effort may not have a positive ROI.

**FPPE and OPPE - the MSP and Medical Staff Leaders Guide**

Hugh Greeley

• Identify 3 current FPPE/OPPE activities that add no value.
• Identify 7 or more key inputs for FPPE/OPPE.
• Articulate 3 benefits to physician leaders from a slightly or significantly redesigned FPPE/OPPE program.

**State of Ohio Board of Pharmacy**

Jesse L Wimberly

• The role of the State of Ohio Board of Pharmacy
• Use of the Ohio Automated Rx Reporting System (O.A.R.R.S.)

**Some Things Never Change: Guarding the gate without creating credentialing complexity - Legal, Practical and Compelling Lessons from the field**

Hugh Greeley

• Identify at least three factors that have increased the complexity of the credentialing function.
• Specify two ways nearly all hospitals could adopt which would make credentialing more rational and better support the various missions of the hospital and its medical staff.
• Articulate the rational for an annual internal Credentialing Audit for use by the MBC and Board.

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**REGISTRATION**

**OAMSS Conference November 10, 2017**

Name: ____________________________

Credentials: _______________________

Title: ____________________________

Facility: __________________________

Street Address: ____________________

City, State, Zip: ___________________

Phone: ___________________________

Fax: ______________________________

E-mail: ___________________________

Please ✔ one of the following: 
- Hospital
- MCO
- CVO
- Other:

Position: 
- Manager/Director
- Credentialing Specialist
- Credentialing Assistant/Secretary
- Quality Improvement Professional
- Other:

**CHECK HERE if you are a first time OAMSS Attendee!**

**Check here if above information is new or updated.**

Cost (Payment is required with reservation): 
- Member of OAMSS - $225
- Non-Member of OAMSS - $275

Make checks payable to OAMSS.

Return registration and payment to: 
Patti Gubser, CPCSS  
OAMSS  
PO Box 640  
Maineville, Ohio 45039  
Phone: (513) 636-0356 Fax: (513) 636-2511

**PAYMENT/REFUNDS**

Payment or proof of employer check request is required with your reservation. A refund of the registration fee will be made to registrants notifying OAMSS of cancellation by November 3, 2017, minus a $50.00 processing fee per person. No refunds will be issued after November 3, 2017, but you may substitute another person. There will be no refunds for no-shows. All refunds will be processed 4 – 6 weeks after the conference.