



**Illinois Association Medical Staff Services  
34<sup>th</sup> Annual Education Conference  
April 23-24, 2015**

**mar.a.thon: training, racing, and setting the pace for the future!**

The Illinois Association Medical Staff Services (IAMSS) Board of Directors is pleased to host a conference with respected trainers and coaches from our field who will help navigate us through our ever-changing courses of standards, politics, bylaws, and criteria for medical staff privileges and membership, while at the same time trying to stay balanced and focused in our professional and personal lives. We hope you will join us at the **Hilton Chicago/Oak Brook Hills Resort & Conference Center** for this challenging and educational opportunity!

*The IAMSS 34th Annual Education Conference offers you the opportunity to set goals for your professional life. A day-and-a-half to concentrate on your professional development and education. We have this one time of the year to get together with our state peers, talk about the experiences since our last conference, network, and learn some things along the way.*

Whether you are new to the medical staff profession or an experienced professional, the **IAMSS 34th Annual Education Conference** has sessions to meet your continuing education and networking needs.

**Educational objectives:** *At the end of the conference, participants will learn about CMS updates and Bylaws requirements; how facilities are approaching the issues of physician health and well-being; current processes for onboarding and partnering with new physicians; changes in Illinois licensure acts and rules for Advanced Practice Nurses and Physician Assistants including an update of the CAP2 study research; current updates on the new avenues of Maintenance of Certification (MOC) requirements; evolving credentialing standards for initial appointments and reappointments; first-hand experiences with surveys from CMS, OIG, The Joint Commission and invaluable networking opportunities with your colleagues.*



**So ready, set go.....**



Join us at the beautiful newly renovated **Hilton Chicago/Oak Brook Hills Resort & Conference Center** in Oak Brook, Illinois. Nestled in the scenic area of Oak Brook, near Chicago with easy access to downtown Chicago, highways and rail system. Enjoy the indoor swimming pool, sauna & fitness center or take advantage of the complimentary shuttle to shopping or entertainment in Oak Brook and Lombard.

**Hilton Chicago/Oak Brook Hills Resort & Conference Center:** *If you plan to stay at the Hilton Chicago/Oak Brook Hills Resort, please ask about the availability of a special room rate of \$125.00(+taxes) per night for IAMSS conference attendees. Make your reservations now! The room block for IAMSS is limited and may not be extended based on hotel capacity. The **special rate offer expires** when the IAMSS block of rooms are filled or on April 1, 2015, whichever comes first. You can find details at web page: [www.chicagoakbrookhills.hilton.com](http://www.chicagoakbrookhills.hilton.com)*

Address/Phone

3500 Midwest Road  
Oak Brook, IL n 60523  
630.850.5555

## **Faculty: Your Marathon Coaches/Trainers**

### **Carrie Bradford, RHIA, CPMSM, CPCS**

Carrie is the Senior Director for Professional Staff and Credentialing for NorthShore University HealthSystem. Carrie is responsible for all professional staff governance matters as well as credentialing across the entire system for both hospitals and managed care enrollment. Prior to joining NorthShore, Carrie spent 7 years with Advocate Health Care as Manager of Medical Staff Services and 10 years at Mercy Hospital and Medical Center in both Health Information Management and Medical Staff Services. Carrie is a Past President of IAMSS and served on the board for 10 years.

### **Maureen Cahill, MSN, APN-CNS, AOCNS**

Maureen currently is the National Council of State Boards of Nursing lead for the Campaign for APRN Consensus, Outreach Services, in Chicago, Illinois. She attained her Patient Safety Certification through the Harvard Quality Colloquium. Maureen has extensive experience in cancer services, medication safety programs and clinical research committees.

### **Carol Cairns, CPMSM, CPCS**

Carol has participated in the development of the medical staff services profession for more than 35 years. She is a senior consultant and frequent presenter with The Greeley Company. A recognized expert in the field, Carol has been a faculty member with the National Association Medical Staff Services (NAMSS) since 1990. She presents frequently for NAMSS and IAMSS and other healthcare entities at state and national seminars on subjects such as basic and advanced credentialing and privileging, core privileging, AAP credentialing, the CMS Conditions of Participation and the standards of and survey preparation for The Joint Commission, the National Committee for Quality Assurance (NCQA) and the Healthcare Facilities Accreditation Program (HFAP).

## **Faculty: Your Marathon Coaches/Trainers**

### **Michael Callahan, Esq.**

Michael is the Senior Partner at Katten Law and has been a practicing attorney for more than 30 years assisting hospital, health system and medical staff clients on a variety of issues, including medical staff credentialing and hospital/medical staff relations. He is recognized for his experience and knowledge of the health care industry. He is a frequent speaker around the country on topics including medical staff matters, integrated delivery systems, physician recruitment and retention, Joint Commission and HFAP accreditation, Medicare fraud and abuse and accountable care organizations. He currently serves on the NAMSS Board of Directors.

### **Cynthia Gordon, MD, JD**

Dr. Gordon is the Medical Director for the Illinois Professionals Health Program - Federation of State Physicians Health Programs. Dr Gordon specializes in psychiatry.

### **Matt Jones, Keynote Speaker**

Matt is a professional speaker, author, thought leader, and three-time cancer conqueror. He is the author of *Going through Hell? Don't Stop!, Life's a Marathon, 101 Timeless Truths, and Leadership is a Marathon*. He is also pursuing a PhD in Organizational Leadership and is the founder of the REAL Leadership Academy. From his talk, medical staff professionals learn strategies to achieve victory by developing their marathon mentality and crossing the finish line.

### **Jennifer Michael**

Jennifer is the Chief Information Officer at the American Board of Medical Specialties (ABMS). She joined the ABMS in April 2011. She maintains overall accountability for information systems and technology, including leadership of I/T strategic planning, policies, and programs related to the credentialing and certification requirements. She also is responsible for ABMS's Business Development Unit, overseeing data sales. Ms. Michael previously served as Director of Information Services (IS) Applications at The University of Illinois Medical Center in Chicago

### **The "MSP View" Crew**

Carrie Bradford (CPMSM, CPCS), Judy Eastridge (CPMSM), Bobbie Franklin (CPCS), Nancy Kreger (CPMSM, CPCS), Charlene Luchsinger (CPMSM, CPCS), Pat Reynolds (CPCS), Robin Roberts (CPMSM)

## **CEU Credits**

The IAMSS Board of Directors is currently applying to the National Association Medical Staff Services for approximately 11.25\* continuing education credits (*\*pending NAMSS approval*).

**Looking for a copy of presentations?** Please note the conference registration fee does not cover the cost of printed materials. Presentation materials will be provided in electronic format only. All confirmed conference attendees will receive a link to presentations BEFORE the conference dates. We recommend you print the pages you want, in the format you prefer, for taking notes at the conference.

## **General Information**

Attire during all sessions and events is business casual. We recommend that you dress in layers in order to accommodate your comfort needs in a conference room where temperatures will fluctuate.

## **Do you have a networking question? Email it to [preynolds3853@gmail.com](mailto:preynolds3853@gmail.com)**

We would love to have your questions ahead of time to better serve you at the conference.

## **Sponsors and Vendors**

Representatives from our sponsors and vendors are available before and after the conference sessions and at each break and are eager to share ideas for solutions or services.

## COURSE SCHEDULE

### Thursday, April 23

- 7:00 AM **Registration**  
Nutrition-Breakfast
- 7:45 AM **On your mark, get ready, go....**  
President & Board Welcome
- 8:00 AM **Motivation & Getting Started**  
Matt Jones, Keynote Speaker "Credentialing is a Marathon ~ Developing a Marathon Mentality"
- 9:00 AM **Injury Prevention: CMS Updates: What must go into your Bylaws**  
Michael Callahan, Esq., Katten Law
- 10:30 AM **Hydration Break**
- 10:45 AM **Safety First: Physician Health & Well-Being**  
Cynthia Gordon, MD, JD, Medical Director, Illinois Professionals Health Program
- 12:00 PM **Nutrition-Lunch in Windows Restaurant**
- 1:30 PM **Going the Distance: Onboarding: How to partner bringing on new physicians**  
Carrie Bradford, CPMSM, CPCS, Sr. Director Professional Staff Services, NorthShore University HealthSystem
- 2:45 PM **Hydration Break**
- 3:00 PM **Cross training: Compliance with Evolving Credentialing Standards**  
Carol Cairns, CPMSM, CPCS
- 5:00 PM **Checkpoint: IAMSS Annual Business Meeting**  
Board of Directors & Members
- 5:30 PM **Relax & Refresh**  
President's Reception

### Friday, April 24

- 7:30 AM **Nutrition - Breakfast**  
**Sharing victory strategies:** MSP View: balancing experiences and perspectives from all sides - verification office, ambulatory settings and inpatients setting; learn about recent survey experiences; ask peers and experts questions about MSP processes and procedures  
  
Moderator: Carrie Bradford, CPMSM, CPCS  
Panel Members: Char Luchsinger, CPMSM, CPCS, Judy Eastridge, CPMSM, Nancy Kreger, CPMSM, CPCS, Robert Roberts, CPMSM, Pat Reynolds, CPCS
- 9:00 AM **Keeping in Shape: MCHC Update on APN/PA Privileging, FPPE, Quality Measure & Benchmarking**  
Maureen Cahill, MSN, APN-CNS, AOCNS, National Council of State Boards of Nursing
- 10:30 AM **Hydration Break**
- 10:45 AM **Maintaining Motivation: Navigating the many avenues of MOC (Maintenance of Certification)**  
Jennifer Michaels, Chief Information Officer, American Board of Medical Specialties (ABMS)
- 12:30 PM **Crossing the Finish Line!**

# **REGISTRATION IAMSS 34th Annual Education Conference**

## **April 23-24, 2015**

Registration is due **Friday, April 12, 2015**. Registration and/or payment postmarked after this date will incur a late fee of \$50.00.

*Cancellation:* Registration fee less \$25.00 cancellation fee will be refunded upon notice to Nancy Kreger, IAMSS Treasurer, before Friday, April 19, 2015; no refunds for cancellations received after April 19, 2015.

Registration Form (please print)

I am attending for the first time.

Name:	Organization:
Credentials:	Address:
Title:	Address2:
Office Phone:	City/State/Zip:
*Email:	
<i>*Email required for confirmation of registration, link to presentations, and on-line evaluation of the program.</i>	

Check one:

<b>Member Registration</b> <i>(must be member of record as of March 1, 2015)</i>	<b>Non-Member Registration</b>
<input type="checkbox"/> \$350.00 includes all conferences sessions; breakfast Thursday and Friday mornings and lunch on Thursday in Windows Restaurant.	<input type="checkbox"/> \$400.00 includes all conferences sessions; breakfast Thursday and Friday mornings and lunch on Thursday in Windows Restaurant.

*10% discount may be applied for four (4) or more registrants from the same geographic office.*

I am paying by check made payable to: **IAMSS**.

Fax registration form to Nancy Kreger, Manager, Medical Staff Services at (773)296-7993 or scan and email registration form to nancy.kreger@advocatehealth.com.

Send check payable to **IAMSS** to:  
 Nancy Kreger, CPMSM, CPCS  
 IAMSS Treasurer  
 534 N. Locust St.  
 Frankfort, IL 60423

I am paying by credit/debit card.

Fax registration form to (773)296-7993 (*for security reasons, do NOT send credit card information*). All credit/debit card transactions are processed through PayPal by separate notice. A convenience fee of \$7.50 will apply to each registration paid by credit/debit card.



*Need more information? Phone Nancy Kreger at (773)296-5595 or Pat Reynolds at (224)944-3917*